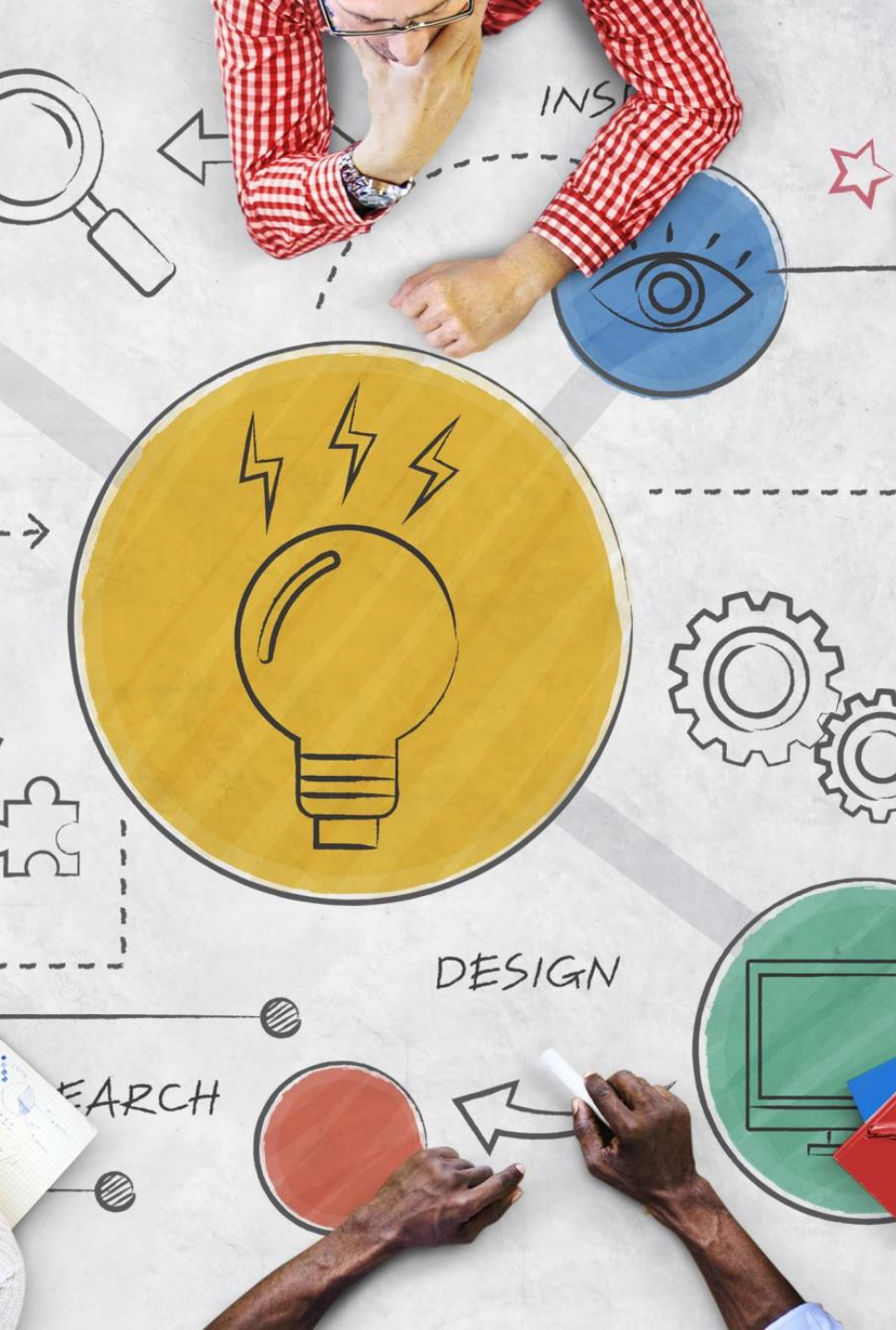

Digital Skills : How to develop your LinkedIn profile

Joanne Hiatt, Careers Consultant



-
- How to develop/start your LinkedIn profile
 - How to showcase your skills
 - How to use LinkedIn for career exploration, networking and job search

Benefits of using LinkedIn for your career development



You can present your expertise online



You can show potential employers a preferred view of yourself



You can gain direct interest from potential employers. Over 87% of employers use LinkedIn to source talent and research potential candidates



Networking – 930+ million professionals worldwide

Let's get started and
look at a LinkedIn
profile !

www.linkedin.com

The image shows the LinkedIn logo on a blue background. The word "Linked" is written in white, and the "in" is inside a white rounded square. The "in" is in blue.

Linked in

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Digital Literacy Skills

- **JISC Discovery Tool Kit**

<https://www.aber.ac.uk/en/is/library-services/digital-capabilities/discovery-tool/>

- **LinkedIn Learning**

<https://www.aber.ac.uk/en/is/library-services/digital-skills/linkedin-learning/>

Let's connect

Call in to the Careers Office, Student Welcome Centre or email Careers@aber.ac.uk